



## ASWU Meeting Minutes 10/19/2016

Meeting was brought to order at 5:01pm in the AWSU Assembly Chambers

Mission Statement read by Camina

Motion to approve 10/12/16 minutes by Josh, second by Alex Fergus, approval unanimous

### 1. Guest Speaker - Nancy Hines

Nancy was involved in student government and was student body president when she attended college. We, as a university, have never had a chance to look at our brand from ground zero. The university has updated the logo before, but never the entire brand. It's been a great opportunity. We started with a survey spring last year, to get input on the idea. Through each step of the process, we actively searched for feedback. The brand is more like a bottom platform, as our principles, but not necessarily what will be on posters and advertisements. The brand manifesto allows the university to set their ideas and how the university wants to be perceived. The brand manifestos goal is capture our academic, athletic, and arts all into one image at this university. Our main audience is prospective students, but there are many other audiences who we are trying to capture their attention. We try to capture all personalities and attributes. One of those things is the creation of the logo, and if everyone's idea was included, the logo would look like the image on the screen. The department held numerous focus groups, with prospective and current students, staff and faculty. Diversity among all groups was our main goal to reach when receiving feedback. Nancy passed around "Spirit Books" which expand on the new brands ideas and goals. We want to let the world know what Whitworth stands for. Nancy showcased the brand video which outlined the centered vision for the university. When we heard feedback from people, they said that our current advertisements were mediocre, but did not stand out. That was the goal behind the new logo.

Jordan - To someone who says they don't like the new logo, what would you say in 2 sentences?

Nancy - It's a piece of the brand, they are missing everything else. Its apart of a story. The process has been interesting. It's not always fun, but we must go back to the process. We had a lot of places for input.

Laura - Any reason you went with such a simple design?

Nancy - It needed to work in a digital market.

Ivan - As a senator of Duvall, I heard that many people have not had good things to say about the new logo. One of the suggestions I heard was use the new design online and in communications, but use the old one on campus and on t-shirts and so forth.

Nancy - We would never mix any logo. We have to be consistent. The Whitworth Seal will still be on diplomas and other official documents, not the new logo.

William - What is the timeline to replace all logos on vehicles and around campus.

Nancy - 2 years, to save costs.

## 2. HEAT

Annalise - We are hosting the sex talk tomorrow at 7pm in Weyerhaeuser 107. There will be 6 professionals on a panel, to answer any questions students may have anonymously.

## 3. Students for Life

Heidi - We will have two main events this year, one display and a question and answer session. The display will be next Tuesday, the 25<sup>th</sup>, in Lied Square. The purpose of the display is to know who you're voting for and to make people for informed. Students for life supports all aspect of life, not just abortion. Meetings are held on Wednesday at 3pm in chambers, time is subject to change.

## 4. Ultimate Frisbee

Jordan - Practice Tuesdays and Thursdays at 4pm, Saturdays at 11. The club is competitive, but open to anyone so you can go at your own pace.

## 5. Spokane Guild's Pirate Advisory Board

Misha - They are primarily a fundraising group to support children from birth to 3 years old with developmental issues. They have many fundraising events this year. For a service project idea, they are thinking about having an obstacle course for the children, so if anyone wants to help facilitate please get in contact with her and attend the next meeting if possible.

## 6. FVP

Jeff - On Sunday, Finance Committee approved a \$50 for Boppell to do their milk and cookies.

If you have an invoice that you are filling out, grab one of these stickers, which will be at the student activities desk. It has space for your name, account number, and other information to help us organize and keep track of invoices better.

## 7. President

Breanna - As ASWU, we haven't talked about Mumps yet. There is a lot of fear and unknowns, so by talking about this, we can all help others not be so scared. 4 students have tested positive, 8 total cases, and none are currently pending. Only 1 is currently in isolation, other 3 have been cleared. The Mumps is not spreading, the school has been doing a great job to keep us safe and make sure every student is healthy and up to date on their shots.

Shaun - Do you know where the people are isolated?

Breanna - No.

Dayna - They are in their rooms with masks.

Alex Fergus - I heard a rumor that if there is another case, Whitworth would shut down for a period of time.

Breanna - Not true.

William - What are the symptoms?

Breanna - Fever, Fatigue, Slavery Glands inflammation, Groin irritation, etc.

Christina - Is anyone allowed to clarify about what dorms people are in?

Breanna - That's against FERPA, so no it would not be knowledge that would be given out.

I made a mistake, I forgot to tell everyone who attended to board of trustee's committee meeting, to do a reflection. Please write up a one paragraph reflection by next meeting, and submit it via email.

Whitney is not here again, because she is always doing awesome things. ASWU is one of the first organization to be the first organization to be green certified on campus. Also, we are ahead of the curve of CO2 emissions, and in the meeting I was just in, they asked for the details on ASWU and how we have been CO2 conservative.

## 8. Reports and Vibes

Evan - I am Whitney's replacement for the night. Posters are in mailboxes for senators, and also to remind everyone that there is a movie screening tonight in Weyerhaeuser 111.

Camina - I am co sponsoring an event, we are bringing in Matika Wilbur, in the RTT on November 9<sup>th</sup>. We as a committee also talked about the goals of the diversity board, and students and faculty can now ask for funds from this board for to help with events. Proposals need to be designed to fit the mission statement of the board. Also, Cultural Awareness Week next month, each day will have a different event. She will get us more details later.

Bailey - Talked to managers at Method and the Union. They offer multiple classes, and are looking for more students to join. Basically they will be creating a couple events for free for students to try out their ideas. Their studio is normally dark with laser light shows, with EDM music playing. They will be coming to the MPR to put on their yoga class. There will be a follow up event at the Union afterwards.

Gretchen - This Saturday there is the off campus barn dance. There will be a food truck all day at the venue, and the main event will start at 7pm. There will be a photo booth and a variety of music. \$2 for seniors, \$4 for everyone else. Only for Off-Campus Whitworth Students.

Mae - Monster Mash this Friday, \$3 for both events. We hired two DJ's for the night, it will be a lot of fun.

Emily - If you want to do Primetime at the Urec, please let us know as soon as possible. You can do events at the gym or the climbing wall, we just need to know in advance.

Rachel - TEDxSpokane tickets are on sale at the info desk for \$10. Over fall break, we will be hosting Survivor. The winner will receive \$200, and please encourage students to apply.

Evan - If you could please let anyone know complaining about the music at the UREC, please email [gm.whitworth.fm@gmail.com](mailto:gm.whitworth.fm@gmail.com) and they can address it.

Evan - Gospel and Race Conference coming up soon, over fall break. The church of office engagement is looking for volunteers, which allows you free admission and a private dinner with keynote speakers.

Alex Fergus - Resident came up to me and asked about the Wall Street Journal, there is a number of newspapers they can pick up, but not that one. Any reason why?

Breanna - ASWU's budget for this is only so much, so we choose the top 3 among the Student Body.

Alex Fergus - Another resident asked if Whitworth doors would be open for Trick or Treating on Halloween?

Breanna - Traditionally we have never done anything for the kids, but we do have a program planned for our students on Halloween.

Michaela - Make sure you like the Natsihi page on Facebook. We are trying to get that up and using facebook more.

Evan - Also, like the Whitworth.fm page on Facebook.

Shaun - Freshmen Fall Fest this Friday in BJ and Stewart. There will be food, held from 8pm-10pm, and puppies.

Christina - Rachel and I thought it would be cool to ask everyone how we can assist people in their events. So for the people who have events coming up, how can we assist you?

Mae - Just advertise.

Josh - Show up, and cookies.

Breanna - How is your team feeling?

Josh - Good and organized

Mae - Good, decorations have been a little difficult, and the ad team is frustrated, but we are handling it..

Karlin - If you guys want to email me when you have big events, we can prepare for those and write stories and advertise for those events as well.

Mae - Does anyone know who is ladder trained?

Breanna- If you have an event coming up this weekend, please send it to her. Needs to be at least one day in advance please.

Luke - Midnight Madness is going to be on November 16<sup>th</sup> at 7pm. If you could start planning for it, and getting the word out that would be awesome. The doors will open at 6:45pm, the first 350 people will receive long sleeve shirts, then after that short sleeve will be handed out.

Breanna - I encourage you all to drink water, sleep and take some vitamin D. We need to stay happy and healthy. I want to take this time to do a few shout outs.

## 9. Shout Outs

Breanna - Shout out to Whit for always doing a great job, and thank you for all the work you have been doing. Also, thank you to all the Reps for all your hard work and great attitudes so far.

Evan - Shout out to Whit for doing an incredible amount of work always, and it rarely being noticed.

Norma - Shout out to Whit and Evan for presenting at the Board of Trustees Meeting, even after I misread the location and they had to run through the rain.

Breanna - Shout out to Norma for her great presentation to the Board of Trustees. I have heard nothing but incredible feedback.

Ivan - Shout out to Duvall for ordering so many sweatshirts. Over half the building placed orders.

Motion to close meeting Josh at 6:17pm, 2<sup>nd</sup> by Alex Fergus, approval unanimous