ASWU Minutes
11.16.2011

- Call to Order – 5:00pm
- Mission Statement – Patrick Yoho – "We, the Associated Students of Whitworth University, strive for transparent, adaptable, efficient and student-focused leadership as we foster community involvement."
- Approve Minutes
    - Motion – Sam, Evan – second, passed
- Biggie Award – Jonny for Midnight Madness, Laura V. for East Hall Ball
- Introduce Guests
    - Becca Cuniff
    - Sarah Powers
    - Emily Fisher
    - Jessica Shepard
- Financial Vice President
    - Club Reports
        - Psi Chi (Becca)
            - Psychology honors club – you have to apply to get in and be in the top 35% of your class (in terms of GPA), you have to be psych major or minor and have taken at least 3 psychology classes
            - Working with Evan on Mental Awareness Week
            - Psychology open house
            - Spring, going to CWU and see Chimp-osium (chimps that do sign language)
            - Jonny – is this national? Are those the national standards?
            - Patrick Yoho – numbers?
                - 14; there will be an induction in the Spring
            - It is a lifetime membership
        - Club Life (Sarah)
            - Health Science majors club (opened to whole campus this year)
            - Goal: promote health community-wide and campus-wide (wore club shirts to promote blood drive and squash and spinach month)
            - Making healthy Christmas treats
            - Spring, triathalon
            - Making cards for Children's Hospital
            - You have to be healthy or care about health
            - Chelsea – if I admit to you that I'm unhealthy, can I join the club?
                - Yes, but I would tell you to eat your vegetables
            - Tori – how big is the triathalon?
                - 2 mile run, swim, bike ride (not sure yet) – more like a half triathalon

        - Artist's Guild
            - Promote art even among non-majors (make it less intimidating)
            - Have been going to First Fridays; will continue
            - Planning in Dec. to visit Spokane art supply
            - Planning paint fight on campus – frame and put in art building
            - Jonny – can you draw us a picture on the whiteboard?
            - How do you become a member?
                - We basically just host events and send out e-mails and see who comes
        - CMENC – Collegiate Music Educators National Conference (update via e-mail)
            - Most music educators are members
            - Monthly meetings with guest speakers sharing their experiences (Whitworth graduate speaking in January)
            - WMEA – Washington Music Educators Association conference – big event for the year
- President
    - Address issue coming from student body that we are championing
        - Students could lose about $7000 in financial aid for next year; the state work-study program is in danger of being cut (total loss at Whitworth could be $2.4 million) – the cuts are specifically targeting private institutions
            - Monday 11/21 at 4:30pm in Multipurpose room, there will be an informational meeting
        - Eric is requesting that we attend the meeting on Monday if we are here; if you cannot make the meeting, talk to Eric personally
        - Patrick Yoho – can we stream the meeting?
            - We can try (Skype?)
        - Jessica – how long will this last?
            - Scheduled at about 45 minutes
        - Eric and Beck Taylor will be leading it
        - Jonny – how is this being promoted?
            - Will be sent to every mailbox, in e-mail; there are posters; Eric is providing information sheet to be put up with Senator newsletters
            - Letter going out on Friday
        - Brittany – when will this go up for debate in legislature?
            - January
        - Patrick Yoho – if the money is cut, will they compensate?
            - Whitworth cannot compensate – we would lose a large portion of the student body (400 students receive this money)
        - Sam – likelihood that it will/will not be passed?

            - We cannot; we fought for some of this last year and it only passed by a slight majority – if we don't fight, it will be cut
        - Jonny – what are other colleges doing?
            - They are a part of Independent Colleges of Washington and everyone's doing something different (doesn't know)
        - Sam – who does this apply to?
            - This is specifically about Washington, but the discussion will include what is happening on a national letter
        - Brittany – have you connected with SFER? (I can)
        - Jonny – do you think that advertising scheme will be enough?
            - I would love to do more
                - Face to face – prime times on Sunday night (Jonny and Eric will go around, doing this)
        - When you are interacting with people, Senators and Coordinators, talk about it
- Executive Vice President
    - I sat in on the meeting while we talk about it – a vast majority of the campus wouldn't be able to come back; during the survey, people wanted to talk about financial aid issues – this is it
    - Senators – put up newsletters for Thanksgiving, make up one saying welcome back from Thanksgiving for the week after – the latest she will take them to be stamped is Tuesday at 3
    - At 5 on Monday, Senators are going to come up and talk about CBS policy stuff – talk about what worked, didn't work and how to improve CBS process – location TBA, dinner provided
    - No one-on-ones after Tuesday next week
    - Remember to register for GE-330-ASWU for next semester
- Coordinator Vibes/Reports
    - Melinda – notes on snow
    - Brandon – give kudos to Jonny for Midnight Madness; a lot of people are excited about Macklemore tomorrow
    - Landon – Macklemore!
    - Laura V. – East Hall Ball went smoothly
    - Nate – Lumberjack and Jill games are Saturday at 2pm – flipping free hot chocolate, flippin flannel, huge logs, beards; Sunday is serve project at Anna Ogden Hall; sweatshirts arriving Wednesday
    - David – East Hall Ball – great!
    - Sarah – heard great things about Midnight Madness and East Hall Ball! Woo-hoo!
    - Jonny – excited for basketball to start (first guys' game tomorrow night); mohawking his hair!; 40+ people for 3 hours for Ask an Atheist Prime Time
    - Patrick Yoho – food drive for Humane Society – people who donate food get to cuddle with fuzzy creatures (Date TBD)
    - Kelly – Ryan and her nailed down service project – toiletry drive in December

    - Chelsea – Duvall has had cold water in showers since the beginning of the year but just got hot water!; the dorm got $100; also won power down, add up (probably because we didn't have hot water…)
    - Jesse – Macklemore tomorrow!
    - Jeff – ski film tonight! 7pm RTT; ski season is starting!
    - Brittany – Cultural Awareness Week – I hope you guys are aware! (Jeff – ski culture tonight!); highlighting cultures that don't get talked about; tonight – 150 extra credit event; Game Show went well – people embarrassed themselves and made money
    - Cherise – theme houses doing potluck on Sunday
    - Christine – people want Cornerstone dance studio open for more hours (who to contact? Facilities, probably)
    - Katie – planning Christmas party
    - Ian – sweatshirt orders this week
- Presentation from Yearbook
    - We are asking for your endorsement, it has to go to the board of trustees to be approved
    - Objective – increase ASWU fees to include purchase of yearbook
    - This is the 90th Natsihi; we want to continue it
    - Past few years have been lucky with sales (2010 – goodbye to Robinson, 2011 – hello to Beck and huge freshman class)
        - 2012 – sales at all-time low and expected to stay that way (national trend)
    - Buy 500 copies and have sold just over 200 (usually around 400)
    - Important for Whitworth archives
        - Office of Institutional Advancement
        - Office of Alumni and Parent Relations (planning reunions)
        - Hard copy is more accessible than using VHS or iPad app (we do include a bonus DVD)
    - Provides experience for students in graphic design, photography, etc.
    - Most of supply budget goes to advertising (we could use this money and time more effectively if we didn't have to do that)
    - More students could get the book
    - What happens if we don't get it included?
        - We predict in the next 5 years, the program would be obsolete (even though some people think they don't want it now, people call the library though all the time asking for it later)
    - 2012 Production
        - 500 books (publishing cost $45, sell at $55), have to sell 420 just to break even (have sold about 200)
    - Proposal
        - (1500 books but other schools say even that's a lot)
        - $22.95 per unit to publish without extras
        - $12.75 increase in fee
        - Proposed $18 fee/year (to do extras, embossing, special paper, etc.) – rebid every three to five years, but costs tend to go down

- Brittany – if we move to everyone having the yearbook, would we change the format so that not just seniors are included?
    - That's why we do dorm photos; mug shots take up tons of pages (we want to cover events) – if we have more money, we can possibly include it again
- Jesse – what would happen if 1600 people did want a book
    - We can contract for re-prints (covered by extra $5)
- Jonny – so would students pay anything just for the book?
    - Just from the fee; leftover money could go to unallocated
- Patrick Yoho – what happens if you get one for everyone? How much does it go down?
    - Some bigger schools get $5-10 a book; it goes down quickly
- Meredith – can you try to ensure that everyone gets represented?
    - We give everyone the opportunity – there's no real way to guarantee everyone is in it
- Laura – what happens if not enough people want the book?
    - We usually have extras; then we order more next year
- Dayna – make sure you understand the fees are going up already because of the Rec Center (up to $300)
- Patrick Yoho – didn't the survey that went around ask about that?
    - That was for a $4 million building; now it is at $8 million as a response to what we asked for ($300/year) probably for 20 years; determined by bond funding
- Eric – can ASWU change the fees?
    - No, it has to be approved by the board; we are asking for ASWU endorsement and will get petition from students
- Pam – we have a more extensive proposal we can give you if you want
- Eric – Senators, you will do a constituency report with a blurb about the proposal and a question about their opinions
- Brittany – in the past, when we have done constituency reports, there are countless hours put in to ensure that it is unbiased; this is biased and it seems unfair that we are giving them no choice
- David – there are no cons in this at all; do we want a 9% increase in fees if only 16% of people are getting it?; if people don't want it, why are we making them buy it?
- Melinda – it makes it sound like you have to still pay an additional $18 for the book (needs to make clear that the extra part of the fee would cover your book)
- Laura – let's make a committee – to get it out ASAP, reworded
    - Patrick Yoho, Pam B., Eric
- Jonny – this is a national trend? What are other schools doing?
    - They are doing this or getting rid of the book; state-funded schools are just cutting the program

- Motion to Adjourn – Patrick Yoho, second – Sarah W. 6:15pm

Eric Fullterton, President	Amanda Blunt, Secretary