



ASWU

Minutes 3.2.11

- I. Call to Order at 5.00pm
- II. Mission Statement
- III. Minutes; Change Jeff P to Peter Dolan. Motion to approve Christine; Brian 2nd.
- IV. Introduce Guests: Pierre proxy for Peter Dolan; Andrea Glover, Anna Peterson, Andy Wilkes, Evan Anders, Jessica Valencia, Jill Rankin, Jonny W, Mary Schmick, Michael Oaks, Morgan Feddes, Laura Cardle, Sara Peterson.
- V. Club Presentations- Lindy Tep
 - A. Circle K-Mary: Service Organization associated with Kiwanis club; tutor at St. Luke's church every Tuesday and Thursday; Will have a dodge ball tournament to raise money; participate in Relay for Life; Re-chartering and need to have 25 members who pay dues.
 - B. Swing and Ballroom Dance-Jill and Michael: Salsa on Saturday nights; Lindy Hop workshop Saturday. The lessons will be free for Whitworth students; In April, a tango instructor will come.
- VI. Cranberry Award-Patrick S for his birthday being today.
- VII. EVP- Shannon Eshoff
 - A. Announcements: Elections will put the one-on-one schedule on hold; Senators: Put election information in your newsletters. Must apply by Friday and sign up for interviews for hired positions; Monday the 14th applications for elected positions is mandatory; Sign-up sheet for Saturday afternoon at 1.00pm for ASWU to make teams for the Silver Senior's Wii bowling tournament; Let Shannon know if you can't make GE 330 or a one-on-one because she is keeping track of attendance for both; Volleyball game on Sunday, come and support or play.
- VIII. Marketing Coordinator Position: A person who would help coordinate the marketing efforts of the coordinators in ASWU; Develop a marketing plan for ASWU for the year; Schedule coordinating of events throughout the year; Manage the social media presence on campus; Write the coordinator report section for dorm newsletters; Marketing towards groups and raise attendance at events
 - A. Pierre: Is this job description from the old one? Have we had this position before?; Dayna: we had it for 3 years awhile ago, worked out well because they did amazing posters for people, got rid of the position because they needed to give the person enough lead time for the coordinator to get everything generated; coordinators found it easier to do themselves on their own time.
 - B. Brittany: 15 hours/week seems like too much for an idea person; Donovan: this sounds like Donovan's position for advertising, purely based on being an advisor, since the tendency in the past has been to just do your own thing.

- C. Amy: This position would help with the all-ASWU events like Homecoming and Springfest, etc.
- D. Patrick Y: We didn't include the design element in the job description because it is more important to have someone who is detail oriented and organization over the creativity; PR releases and social media upkeep is their job description.
- E. Josh-Working on making the emails completely automated by the end of the year.
- F. Patrick Y: Strengths of having a more marketing position is to expand upon what has already happened, but the opportunity is the have a new stimulus for coordinators and the marketing.
- G. David: Would be a good mediator between us and the campus at large, especially for media.
- H. Meghan: giving people the contacts, and having one person would be good; this job wouldn't be just an idea source.
- I. Mary: the main thing this person would be doing is adding to the professional image of ASWU and making sure that our advertising is done and done right, coordinating would be helpful.
- J. Josh: Do we want this position? What should the role be? And what are the hours?
 - 1. Straw vote on the need for the creation of this position: Yes to considering a marketing role.
 - 2. What is their role? Elizabeth: We need to simplify the job down, give them the role of creating the professional presentation of the campus first and foremost; Morgan: Should they reach out to the greater Spokane community? Is there someone in mind for this job? Jonny: Marketing students would jump at this opportunity, and yes we did include putting out press releases; Jerod: This job would connect the campus and give ASWU a cohesive approach to marketing their events; Gabby: I don't think the graphic design component should be required because it might cut out people who would be better for the position; Dayna: make the job description specific and not nebulous, something that they are doing on a regular basis.
 - a) Motion to vote on each point of the job description "yes" or "no", Christine; Sam 2nd; Approved.
 - b) Pierre motion to suspend Roberts Rules of Order in the voting to allow Coordinators to vote; Sam 2nd. Approved.
 - 1) No
 - 2) Yes
 - 3) No
 - 4) Yes
 - 5) Yes
 - 6) No
 - 7) Yes
 - 8) Yes
 - 9) Yes
 - 10) Yes
 - 11) Yes
 - c) Motion to put all of these job descriptions down under the Secretary's position, Christine; Motion fails.
 - d) Motion to discuss, Eric; Sam 2nd.

- e) Motion to vote on the creation of the Marketing Coordinator Position job description as voted on previously, Brian; Christine 2nd; Motion passes. (Attached: finalized job description.)

IX. President- Josh Boyden

- A. Email – How’s it working? Sarah: People love it; Mandy: people love it, add links; Jonny: hard to read, subject lines are easier; Andrea: people don’t like it, people liked getting the emails; Jeff: good format, but everything looks the same, color coordination would be nice; Pierre: attendance at events weren’t so good because he didn’t send out emails; Bryce: looked at email and didn’t read it because it was boring, no one reads it; Kyle: my roommates didn’t like it, would rather read a subject line; Jonny: would be better if the events were for the week and not the whole month; Eric: people got weary looking at it because they thought it was all the events for the whole day, make days colored coordinated; David: Damned if we do, damned if we didn’t; Becca: easier to just read the subject line, haven’t heard too many positives; Gabby: Can we just condense it to one week’s worth of events.
- B. Eric – FSOP changes next week.
- C. Beck Town Hall Meeting: March 8th, 9-10.

X. FVP- LindyTep

- A. Requisitions:
 - 1. Bryce- Money to pay for 700 students to come to the game; \$3,500 for 700 students at \$5.00; Do we keep at 700, increase, decrease? Higher. Lindsey: Can we Tire; Motion for first 700 people to get in free and everyone else after get for \$1.00, Sarah W.; Mary, 2nd; Approved.
 - 2. Sara and Anna-Relay for Life: \$1,000 for dinner to be brought in outside either from Panda Express or Pizza Hut; Motion to vote, Lindsay; Brian, 2nd. Approved. (Must charge for nonstudents.)
- B. Capital: exhausted with \$5,000 minimum remaining.
- C. Unallocated: \$33,000 and possibly more is coming.

XI. For the good of the order:

- A. Beck is doing a Town Hall meeting March 8th 9-10; come, bring friends, read the plan, bring ideas to discuss.
- B. How do you think the advertising for the review of the plan has been? Patrick Y: people don’t know about it; Jonny: Senators need to be more proactive with it; Pierre: Beck should send an email because students love to read what he has to say; Mary: Advertise more when and where it is.
- C. Dayna: Don’t beat yourself up about the meeting, good job talking through and asking questions.

XII. Motion to adjourn, Becca; Lindsay 2nd.

XIII. Adjourn at 6.25 pm.

Submitted by,
Melinda Leavitt, Assembly Secretary

Melinda Leavitt, Assembly Secretary

Josh Boyden