



Campaign Guidelines for 2018 Spring Elections

Welcome. On behalf of the Student Election Committee (SEC), I want to applaud you for taking the first step in participating in this year's elections. Your participation in the student government will transcend your college experience in many ways that I cannot adequately express in words. However, I hope that you are excited for this journey!

The Associated Students of Whitworth University (ASWU) abide by the bylaws, which are the guidelines by which we operate. Having said this, please refer to this document to become familiarized with the election procedure. You can find this in *Article VI. Elections* at:

<https://whitworthaswu.com/storage/files/bylaws/current/2018%20ASWU%20Bylaws.pdf>

Campaigning

Active Campaigning cannot commence until Monday, April 2nd at 8am

- Active Campaigning is defined as “communicating in any way to anyone how s/he should vote or reminding people to vote. This stipulation does not apply to social media.” (Article VI, Section 2 (h))
 - This includes, but is not limited to, wearing campaigning materials (t-shirts, ribbons, etc.), and reminding people to vote within 25-feet of the voting booth.
- *Please avoid being in Lied Square on the days of voting (You may be asked to leave by an SEC Member).*
- You may not actively campaign on election days.

Endorsing

- Candidates may campaign only for themselves. They may not support or oppose any other candidate running for another office.

- The SEC believes that people in leadership have influence. In order to avoid unfair advantages, no person on-campus and off-campus in a leadership position is allowed to endorse any candidate. Student leaders, if asked, may share the candidate who they are voting for, but they may not persuade others to vote for said person.
- This includes, but is not limited to, current ASWU personnel, resident directors, resident assistants, SEC members, chapel staff, or any other on-campus and off-campus leadership members. Resident Assistants, Campus Ministry Coordinators, Cultural Diversity Advocates, and all other student leadership position may remind people to vote on Voting days.
- Faculty and Staff may not endorse any candidate.

Campaign Financing

- Money: Candidates shall not spend more than \$175 on their campaigns for primary and general elections. *This includes funds received by outside donors.* Candidates must submit receipts to the executive vice president for all campaign expenditures to assure that candidates are within the limit prior to each election.
- Donations: Donations to candidates for election use must have a dollar value placed upon them and must be mutually agreed upon by the candidate and the SEC.
- Reimbursement: The financial vice president shall be responsible for reimbursing candidates with matching funds. The ASWU shall match up to \$20 of each candidate's expenses during the primary election week and up to \$25 of each candidate's expenses during the general election week. In the event of an incumbent campaign, the candidate will be reimbursed for half of the dollar amounts mentioned above.

Negative Campaigning

- You cannot speak negatively of other candidates nor assess their performance and character in regards to the election process. If you do, you will have to make a public apology approved by the SEC.
- Any actions/campaigning that suggest ill-intent, or hurtful language may result in disqualification and removal from the elections as voted on by the SEC.

Campaign Materials

Posters – cannot be larger than 11X17 in. (this means they can be different shapes than just a poster, but the area of the poster cannot exceed the area of an 11X17).

Half sheets – cannot be larger than half of an 8½X11 in. sheet of paper and candidates can have an unlimited amount. However, the SEC would prefer you do quarter sheets in order to preserve natural resources. When going door-to-door, these sheets have to be either physically given to the potential voter or slid under the potential voter’s door. They cannot be posted (this includes on the doors of potential voters’ rooms). Please remind those who are receiving your half-sheets to not leave in open/public spaces!

Both posters and half-sheets must include your email, and the dates of the primary and general elections. The SEC has requested that all posters must be emailed in either word, pages, publisher, or other editable documents. We request that they not be sent in PDF form since we need to add the SEC Approval Stamp to your poster.

All campaign materials must be approved by the SEC. Candidates must turn in their campaign materials to their assigned SEC member as follows:

Zone	SEC Member	Email
<i>Arend & Boppell</i>	Makayla Long	mlong20@my.whitworth.edu
<i>BJ, Stewart, The Village</i>	Hannah Underwood	hunderwood19@my.whitworth.edu
<i>Duvall & Oliver</i>	Daniel Moore	dmoore21@my.whitworth.edu
<i>Warren</i>	Martin Crocco	mcrocco20@my.whitworth.edu
<i>Ballard & McMillan</i>	Alejandra Gomez-Martina	mgomezmartinez20@my.whitworth.edu
<i>Off-Campus</i>	Gracie Meiners/Claire Leveck	mmeiners18@my.whitworth.edu cleveck18@my.whitworth.edu
<i>Executive</i>	Dylan Reyes/Auzzie Brooks	dreyes18@my.whitworth.edu austriaunabrooks17@my.whitworth.edu

Note to reader: campaigning can be stressful, but keep in mind that we are all students. Please allow SEC members 24 hours to respond to your email.

Posting Guidelines

- Candidates running for an executive position are the only one’s allowed to post their posters in the HUB.

- Zone representative candidates can post their posters within the residence zone in which they are running.
- All campaign materials must be preapproved by the EVP or an SEC member.
 - Please reference the table above
- Only blue tape may be used for your posters
- You may not post on any glass door or over the window in any door
- You **MUST** take down all posters within 24 hours of the closing of the election(s)
- There are to be no derogatory messages in any campaign material
- Executive positions can put 11x12 posters in Academic Buildings in designated posting areas.

Posting Limits

Banners: Large banners will not be allowed for senators. However, executives may have the following as long as they do not exceed financial limits (\$175).

Posters: Limited to 20 (size 11X17)

Handouts: Unlimited (size less than ½ page)

The SEC reserves the right to withhold material or public announcements, withhold reimbursement, make a public statement of the violation, remove the candidate's name from the ballot, or, in extreme circumstances, refer the candidate in violation of the campaign guidelines to the Review Board.

If you have any questions concerning these guidelines, feel free to contact the Executive Vice President, Dylan Reyes, at dreyes18@my.whitworth.edu or any member of the Student Elections Committee.

On behalf of the Student Election Committee, I thank you for your eagerness to be involved in Associated Students of Whitworth University and I wish you good luck and best wishes throughout this elections process,

Dylan Reyes | Executive Vice President
Associated Students of Whitworth University (ASWU)
dreyes18@my.whitworth.edu